



Accounting & Finance Expo 2026

Driving your Future business of **Accounting** and
Finance with Tomorrow's Innovations



11-13

November 2026

EH101, BITEC Bangkok

Let's talk!

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ACCOUNTING & FINANCE EXPO 2026

ขับเคลื่อนอนาคตการเงิน การบัญชีด้วยนวัตกรรมแห่งอนาคต

Accounting & Finance Expo (AFE) is the first regional trade show focused on accounting, finance and business solutions, aiming to connect the finance and accounting industries. The event supports technological transformation and professional skill development, fostering innovation and growth across the sectors.

Date: 11-13 November 2026

Time: 10.00-18.00 Hrs.

Place: Hall 100 Bitec (Bitec Bangna)

Exhibitor Profiles

- Accounting Software + Hardware
- ERP / CRM Solutions
- Invoicing and Collections Solutions
- Auditor Firms/ Oursource Accounting Firms
- Payroll Software & Solutions
- Payment Process Services
- Payments & E-Commerce Solutions
- Taxation Tools and Services
- Expense Management Solutions
- Corporate Finance and Controllers
- Cash flow and Cash Management Solutions
- Office Furniture
- Insurance / Financial Services
- Financial Services and Payments
- Consultancy and Advisory Services
- Financial & Banking Services
- HR Software
- Recruitment & Education Provider
- Compliance and Risk Management
- Cyber Security
- Data Analytics, AI & Visualisation Solutions
- Training and Education Providers



Who will Attend?

- CEO/CFO/COO/VP
- Chief Accounts/Accountants
- Certified Public Accountants (CPAs)
- Finance Managers and Directors
- Auditors
- Tax Specialists
- Credit Controllers
- Corporate Finance Executives
- Small and Medium Enterprise (SME) Owners
- Entrepreneurs and Startups
- Accounting Outsourcing Providers
- Educational Professionals
- Financial Planners and Wealth Managers
- Fintech Innovators
- Risk and Compliance Officers
- Payroll and HR Software Users
- Data Analysts in Finance
- Banking Professionals
- Government Representatives
- Consultants and Advisory Firms
- Technology Solution Providers
- Procurement Department





Growing Financial Hub in ASEAN Thailand is increasingly becoming a financial and business hub within ASEAN, with robust infrastructure supporting finance, trade, and commerce, making it an ideal location for showcasing the latest account and financial innovations



Strategic Access to ASEAN Markets Thailand's central location within Southeast Asia offers convenient access to fast-growing markets across ASEAN, making it a gateway for businesses aiming to expand in this high-potential region.



Strong Demand for Financial Solutions With rapid growth in sectors such as e-commerce, fintech, and digital payments, Thailand has a strong and growing demand for cutting-edge account and finance solutions.



Government Initiatives for Digital Economy With initiatives like Thailand 4.0 and Digital Thailand, the Thai government is actively promoting digital transformation across industries, creating an ideal environment for finance and accounting advancements.



Rich Talent Pool Thailand is home to a young and educated workforce in finance and accounting, driving the demand for new technologies, training, and solutions in the field.

- **Connect with Key Decision-Makers**

AFE attracts CFOs, finance directors, Chief Accountants and other high-level professionals across ASEAN who are looking for solutions to enhance their accounting and finance and operational efficiencies.



- **Build Partnerships with ASEAN Leaders**

Network with industry experts, business leaders, and service providers from around ASEAN to form valuable partnerships, collaborations, and business opportunities.



- **Exclusive Platform for Brand Visibility**

As Thailand's only dedicated expo for accounting and finance, your brand will gain visibility in a focused environment, maximizing impact among potential clients and partners.

- **Educational and Thought Leadership Opportunities**

Exhibitors can participate in seminars and panel discussions, sharing insights and establishing themselves as thought leaders in the accounting and finance field.



- **Showcase Cutting-Edge Innovations**

This event offers a unique opportunity to showcase your latest accounting, finance, and technology solutions to an audience actively seeking innovative tools and strategies.



- **Gain Market Insights and Trends**

Exhibiting allows you to understand the current demands, challenges, and trends shaping accounting and finance in Thailand and ASEAN, enabling you to tailor solutions for this dynamic market.



- **Engage with ASEAN's Booming Fintech Sector**

The region's rapid adoption of digital and fintech solutions makes this an ideal platform for showcasing advancements in payments, cybersecurity, and data analytics to meet market needs.


TYPE A Raw Space

Participation cost
Start at 10,000 THB per SQ.M.




TYPE B Standard Booth

Participation cost
Start at 10,000 THB per SQ.M.
Booth Construction 8,000 THB.



TYPE C Premium Box

Participation cost
Start at 10,000 THB per SQ.M.
Booth Construction 15,000 THB.



TYPE D Premium Curve

Participation cost
Start at 10,000 THB per SQ.M.
Booth Construction 15,000 THB.

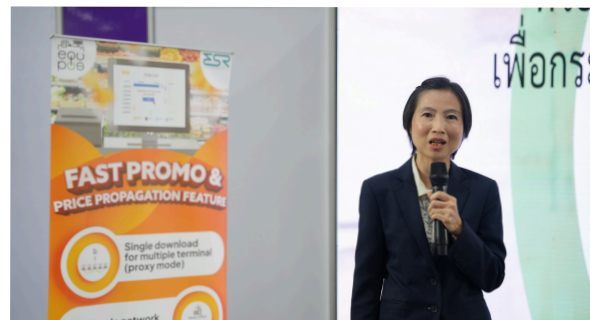


*Remark : The price does not include VAT (7%).
**Standard booth and Premium booth are simulated image for sample only

TYPE E **Sponsor Package**

Participation cost
Start at 25,000 THB

Elevate your brand at **Accounting and Finance Expo 2026** with an exclusive opportunity to present your products and services on the prestigious Live Theater stage. For just 25,000 THB, this premier package offers unparalleled visibility and impact, designed to set your brand apart, enhance recognition, and drive sales through targeted event sponsorship.



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